

# Applying behaviour change theory to practice within the Southampton Health Trainer service



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# Why was this work important?



Men: Life expectancy 8.3 years lower (most to least deprived) in Southampton



Women: Life expectancy 4.9 years lower (most to least deprived) in Southampton











Source: Public Health England (2015) Southampton Unitary Authority Health Profile 2015.

## Aims of the project

- 1. To explore Health Trainers' views about the support offered to clients.
- 2. To assess whether the service provision was evidence-based.













## What we did and how we did it







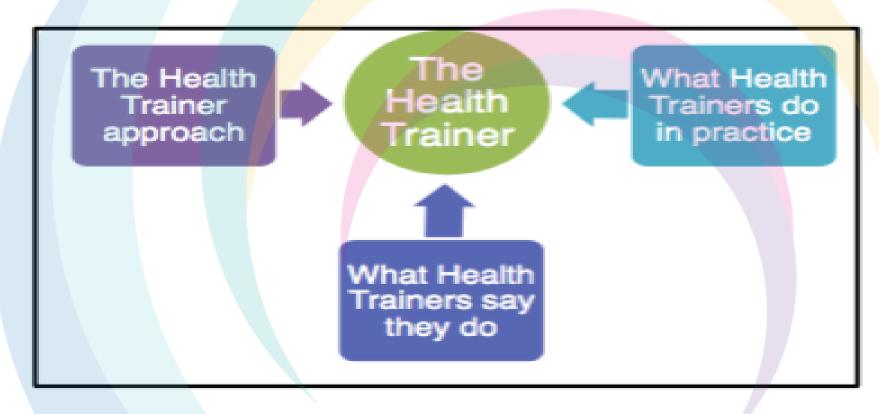








#### What we found





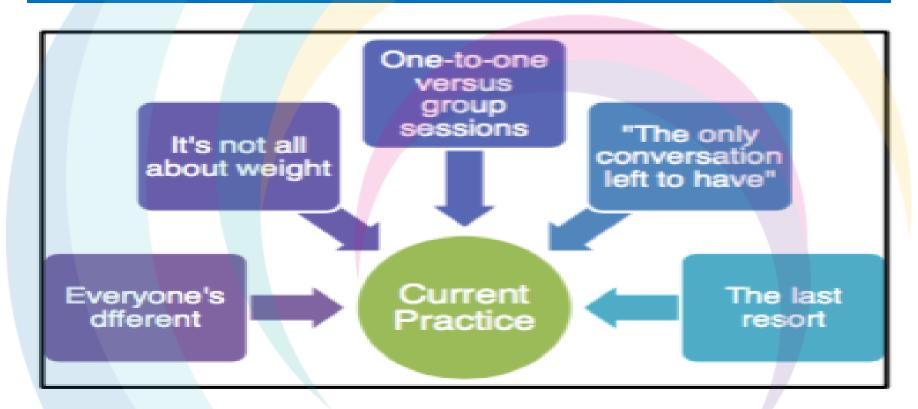








#### What we found









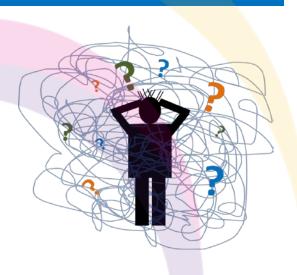




#### What do we recommend







**Training** 

Capturing data

More support for clients











### Acknowledgements

- Southampton Health Trainer service clients
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